

Participant Information Packet

Hello WiE Participants,

The Charles W. Davidson College of Engineering at San José State University (SJSU) is proud to bring to you the <u>2020 Silicon Valley Women in Engineering Conference</u>, <u>"2020 Vision for a Better Future."</u> Nearly 100 professionals from industry and academia will be on hand to share with you their technical expertise and career insights. Our event sponsors including Cisco, Google, NETGEAR, and many of our sponsors will showcase their innovations and connect with you during the Innovation Showcase and Networking Reception from 5 pm to 7 pm. Our raffle prize drawing will be held at 6:45 pm in Ballroom C.

Please review the attached conference packet and watch our <u>Pre-Conference Training</u> <u>Video</u> (by SJSU's Career Center) to maximize your time at the Conference. Visit the conference <u>website</u> for up-to-date information and map out your personalized conference schedule prior to the start of the conference.

If you have any questions, please email us at WiE-Engineering@SJSU.edu.

See you on March 14th!

2020 WiE Conference Team

Table of contents:

- Conference at a Glance
- Important Information
 - o <u>Check-In</u>
 - o <u>Dress Code</u>
 - <u>Tips for Women</u>
 - Tips for Men
- <u>Campus Map</u>
 - Floor Maps

CONFERENCE AT A GLANCE

Return to Table of Contents

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5:00-7:00 pm Location: Ballroom C	5:00-7:00 pm								

#SVWIE2020

Connect with us on Social Media! #SVWIE2020

In addition to visiting our website, please connect with us on:

Facebook page, we welcome your posts as we build anticipation. Join our Facebook event for the conference.



Feel free to share and post to our Twitter feed.

Instagram Page, don't forget to post on conference day.

Make sure, in all your posts, to use the hashtag: **#SVWIE2020**.

Thank you, and we look forward to building community and excitement with you.

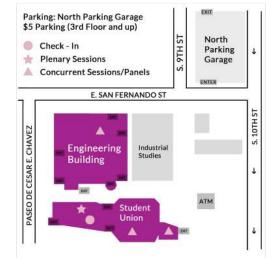
IMPORTANT INFORMATION Return to Table of Contents

Participant Check-In/Information Table:

Location: Student Union Ballroom Foyer, 2nd floor (<u>Campus Map</u>) Time: 7:30 AM - 8:15 AM

Please arrive early to secure your seat. The opening address starts on time.

- Upon arrival
 - Check-in at designated table
 - Collect conference materials
 - Program, name badge, bag, t-shirt...
- If you arrive late:
 - Check-in at the information booth (Student Union, 1st Floor)

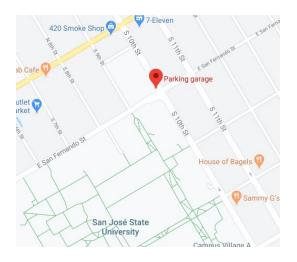


DRIVING DIRECTIONS:

Location: North Parking Garage

Navigation Link: <u>https://goo.gl/maps/aemeiwhMn3M2</u>

- Take Hwy 280 to 10th/11th St. exit
- Turn on 11th St. (one-way heading north)
- Turn left on San Fernando
- Entrance immediately after 10th St. (right side)
- \$5 parking 3rd floor and up



Parking

Please visit our parking portal to obtain a virtual permit for the vehicle that you will be parking on campus prior to your arrival. Parking services recently changed to a virtual parking permit system, just add the license plate of the car you'll be parking on campus and you're good to go! Please make sure the license plate you are adding to your account is the car that will be used on our event day. Any errors in inputting the license plate will result in a citation and there is nothing parking services can do to remove the citation. First time users of the portal will have to register for an account to get the process started, follow the prompts and it will walk you through the process. https://www.sjsu.edu/parking/permits/visitor/

Alternatively, you can pay for parking on the day of the conference.

Recommended parking garage: North Garage (corner of S. 9th St. & E. San Fernando)

General Parking is located on Levels 3 and above Pay station: located on the 1st floor near elevators



- 1. After parking your vehicle, take note of your license plate number. Go to the pay station located on the 1st floor by the elevators
- 2. Add their vehicle license plate number, then select "Purchase Ticket"

Dress Code: Traditional/Business Casual

The SV WiE Conference is a full-day event and your comfort is very important. At the same time, in addition to this being a professional development event, it will also be an opportunity to network with industry professionals, and we want to make sure you make a good impression. Therefore, dress code will be business/business casual.

Basic rule for all: No jeans or athletic wear

Tips for Women: If you would wear it to a club, it may not be appropriate

- trousers/ slacks
- knee-length skirt
- blouse or shirt with a collar



Return to Table of Contents

#SVWIE2020

Tips for Men:

- Trousers/khakis (pressed)
- Shirt with a collar
- Jacket without tie or tie without jacket works
- Notice: No sneakers



Business - Formal

Business

Business Casual

Smart Casual

Casual

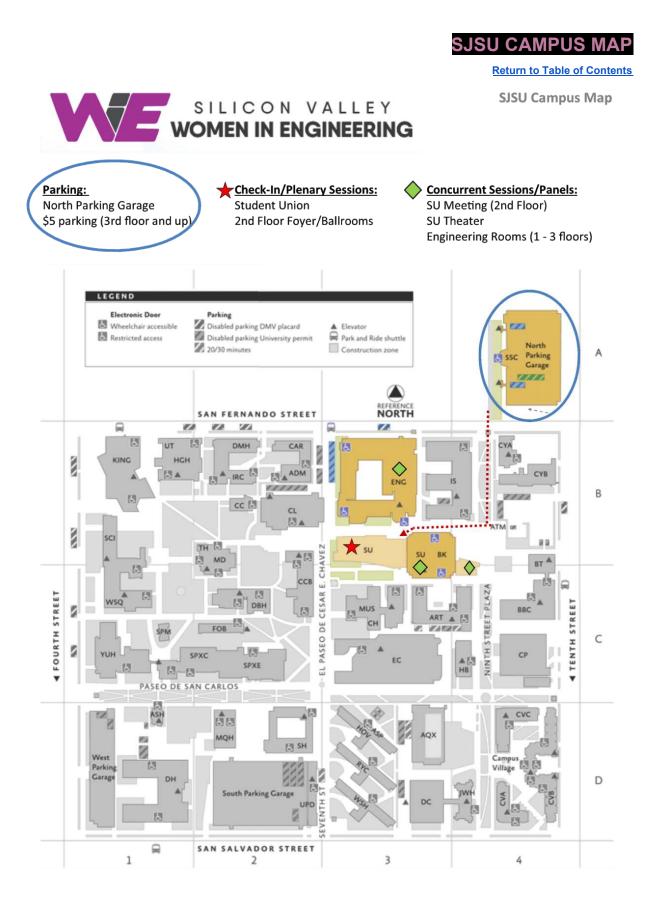








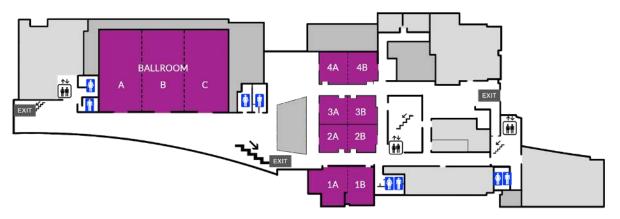




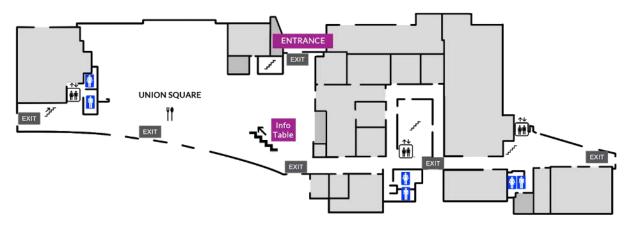
#SVWIE2020



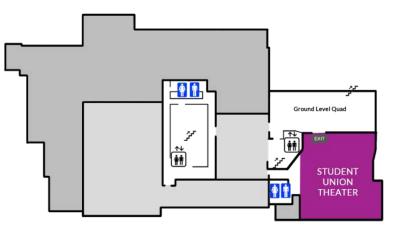
Student Union 2nd Floor

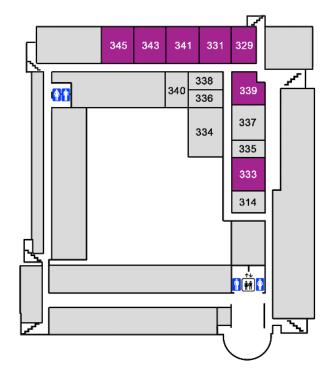


Student Union 1st Floor



Student Union Ground Floor





Engineering Building 3rd Floor

Engineering Building 2nd Floor

